

Nicholas Vincenzo Krasoski

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EDUCATION

State University of New York (SUNY) College at Oswego, Oswego NY

December 2022

Master of Arts in Strategic Communication

Advanced Certificate in Integrated and Social Media

State University of New York (SUNY) College at Oswego, Oswego NY

May 2019

Bachelors of Arts in Broadcasting and Mass Communication

GPA: 3.8

Graduated Summa Cum Laude

Recipient of Transfer Scholarship: All Semesters

Deans List: Spring 2018, Fall 2018

Presidents List: Spring 2019

Member of Phi Kappa Phi, Lambda Pi Eta, and Tau Sigma Honors Fraternities

CERTIFICATIONS AND TRAINING

- LinkedIn Learning
 - Online Marketing Foundations
 - Photoshop for Designers: Type Essentials
 - SEO Foundations
 - Photo Management: Metadata
 - Photoshop Layers: Working with Multiple Photos
 - Photoshop for Web Design
 - Photoshop: Working Faster
- CITI Program
 - Social & Behavioral Research Basic/Refresher

RELEVANT SKILLS

- **Software Proficiency:** Google Drive Suite, Microsoft Office, Microsoft Windows, various Apple operation systems
- **Content Creation Software:** Adobe Creative Cloud Suite primarily proficient in Adobe Photoshop, InDesign, and Adobe Audition
- **Content Management Systems:** Wordpress, work featured on slicesofscience.com & betweentwoparks.com
- **Integrated Media:** Video Production, Podcasting/Audio, Photography implementation, and Copywriting
- **Social Media:** Knowledge of Social Media platforms such as Facebook, Twitter, and Instagram. Also have used Social Media management applications such as HootSuite
- **Search Engine Optimization:** Utilizing keywords within websites/posts for content to be indexed within Google and Bing search engines.

WORK EXPERIENCE

Target Cicero, NY

July 2017 - Present

Service Advocate/Cash Office Team Member

- Primary tasks include processing in-store returns, process online orders with in store pick up/drive-up, and troubleshooting in accordance to Target policy and guest satisfaction
- Follow and incorporate Target's 'make it right for the guest' initiative to create positive guest relations and insure continuous retention with Target shoppers.
- Cross-trained in the store's Cash office where I process daily accounting periods by auditing daily cash profits to be sent to the bank, audit safe counts, and reconciling start funds for the next business day.
- Cross-trained in other departments like the sales floor where I occasionally volunteer to help push merchandise with other team members to make the store shoppable.

Five Below Cicero, NY

October 2014 - June 2017

Keyholder

- Developed position at company from seasonal associate to permanent associate, and eventually part-time manager through dedication and leadership
- Enabled a positive experience for costumers by ensuring the store was properly maintained and organizing merchandise
- Audited drawers, prepared nightly deposits, and keep track of store funds to help generate store revenue